



Silver Shore Sculpted Ashlar



CULTURED STONE®

THE NAME THAT BUILT AN INDUSTRY™



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## LIVE YOUR DREAMS

Our homes are an expression of our true selves and the heart of our everyday activities. They shelter not only our material possessions, but also memories of the good times we share with family, friends and neighbors. Over time, our homes evolve as an expression of our tastes and the activities that fill our days. On the pages that follow, we invite you to explore Cultured Stone stone veneer and the many ways these unique design elements can help you transform your home into a tangible expression of your dreams.

Cultured Stone manufactured stone will not only enhance the beauty of your dream home, it will also add value and maintenance-free performance while helping to protect the environment. When you choose Cultured Stone for interior design elements such as fireplaces, kitchen backsplashes, and accent walls, you can expect the finest quality from the company that has led the industry in innovation for more than 50 years.







## Performance and Value Well Beyond the Surface

What makes Cultured Stone the preferred stone veneer brand? We begin with the highest quality raw materials and implement superior quality control measures in our manufacturing processes. Our 63-point Circle of Quality inspection ensures that our products are consistent from box to box, flat to corner and plant to job site. Next, our products undergo stringent testing, which verifies their industry-leading durability, quality, reliability and consistency.

You'll appreciate how our products' performance translates into value. Once installed, Cultured Stone veneer is virtually maintenance-free, requiring only an occasional light washing to remove dust and dirt. Our veneers require no painting, coating or sealing and we back them with a 50-year limited warranty\*. With more than 21 textures and 100 colors, plus a variety of shapes and sizes from which to choose, Cultured Stone veneers present unlimited opportunities for unique custom looks.

According to a study by an independent research firm, a full Cultured Stone façade increases a home's perceived appraisal value by about 6%\*<sup>1</sup> and increases perceived value to the prospective buyer by 10%\*<sup>2</sup>.

\*Info Group/ORC independent research study February 2010.

<sup>1</sup> 2,000 sq ft, 3 bedroom / 2 bath suburban home, approximately 15 yrs old, on ¾ acre lot with standard shingle roof, wood siding, single car garage and full unfinished basement, in subdivision with low crime and close to good schools.

<sup>2</sup> 2,000 sq ft, 3 bedroom / 2 bath new construction home, with standard shingle roof, wood siding and \$355,393 base price.

\*visit [www.culturedstone.com](http://www.culturedstone.com) for full warranty details.



## Thinking and Building Green

Cultured Stone products meet today's building needs without compromising the world we leave for the future. We have the industry's only GREENGUARD certified products, demonstrating that they meet the indoor air quality standards of the GREENGUARD Environmental Institute. Our products also meet the GREENGUARD Children's & Schools standard, which are the most rigorous building emissions criteria. And, Cultured Stone is also an NAHB Green Approved Product.

58%  
pre-consumer waste stream recycled content

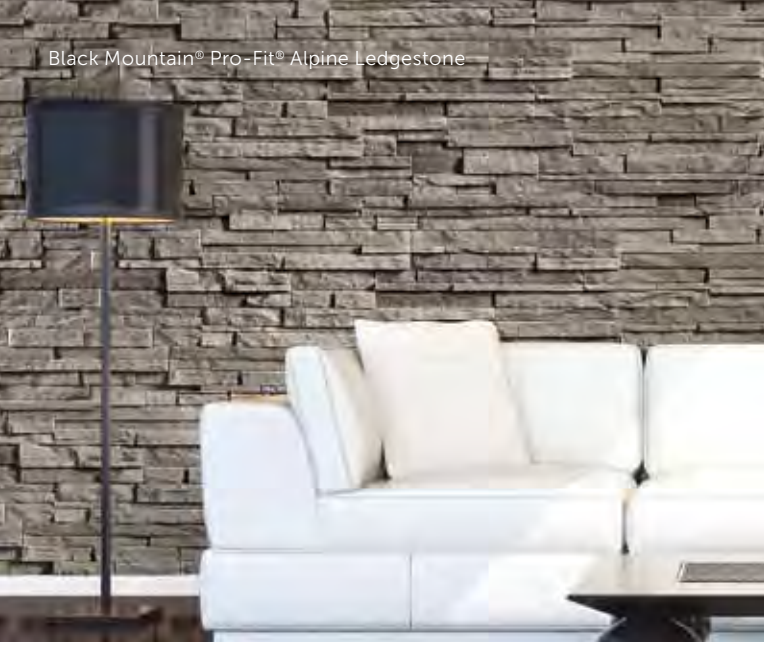
50%  
per ton less water consumption in North American plant from 2006 to 2009

80%  
per ton less landfill waste since 2006 to 2009



Echo Ridge® Country LedgeStone





Bucks County Southern Ledgestone and Bucks County Dressed Fieldstone Blend





# INTERIORS

## Heighten the Drama

This stunning home uses Country LedgeStone on the interior walls to make an undeniably dramatic statement. It's hard to imagine getting the same effect from a painted wall.

Even in relatively small applications like an accent wall or a fireplace surround, Cultured Stone products can make an otherwise uninteresting room or feature into a show-stopper. The characteristics of Cultured Stone also make it an ideal solution for remodeling projects.







### Get Creative with Cultured Stone Veneer

One of the great things about working with Cultured Stone is the breadth of the product line. With hundreds of different shapes, sizes, colors and textures to choose from, the options are nearly endless.





Trek Pro-Fit® Terrain™ Ledgestone

### Make the Most of Your Extra Space

No matter how spacious your home may be, everyone appreciates a little elbow room. If you're thinking about creating a private hideaway, Cultured Stone and Cultured Brick veneers can up the impact. Just look at the sizzle added to the rooms pictured here, making these spaces something special.





## FIREPLACES

### Gather 'Round the Hearth

Throughout history, fireplaces have served as the gathering place of our homes. The light and warmth of the fire draw us near, serving as the center of celebrations, the focus of family activities and offering the assurance that we are safely home. Some of our happiest childhood memories are centered here: reading stories aloud, waiting for Santa, snuggling up on cold winter nights to toast marshmallows or play games.

A fireplace clad in Cultured Stone can serve as the heart of your home, bringing friends and family together to share the warmth. The Palermo Del Mare LedgeStone® in these photos was used to create a dramatic wall of stone veneer that becomes the focus of a central gathering place, evoking style and substance in this family room.







### Turn up the Texture

As we draw near the hearth, we are intrigued by the texture of the stone veneer, tempted to linger, to touch, to bask in the warmth of the fire. No other material offers the depth, complexity of color and pattern, and tactile distinction of stone. Consider the function of the room, the style of your home and your personal taste as you select the texture that will bring your vision to life.



Summer Stream Stone





Aspen Dressed Fieldstone and Aspen Country LedgeStone Blend

## Every Home Needs a Quiet Corner

Given the hustle-bustle of our daily lives, we sometimes need a quiet moment in a cozy corner where we can stop to take a breath. A few minutes of solitude are even sweeter in the warmth of a flickering fire. Consider the craggy comfort of a fireplace clad in Cultured Stone for your sanctuary.







Echo Ridge® Country LedgeStone





### So Many Styles, So Little Time

Sometimes all it takes to bring a room into focus is exactly the right stone veneer. No other material has the versatility of Cultured Stone products. Depending on the shape, color and texture of the stone veneer, it's easy to achieve a sleek, modern look or a quaint, country feel, traditional formality or a casual elegance. Any look is possible with the help of stone veneer.

Bucks County Dressed Fieldstone



Vellum Pro-Fit® Modera™ Ledgestone





# COMMERCIAL

## Dressed for Success

Consumers have more choices than ever before. So it pays for businesses to create a distinctive visual experience inside and out. No other building material can evoke a time and place quite as well as stone veneer. And for commercial applications, it is an excellent tool to have in your design arsenal. Depending on the chosen style, Cultured Stone can create a historical look or one that's purely modern. It can add definition and differentiation to a any retail space, restaurant, or hotel lobby.

Southwest Blend Pro-Fit® LedgeStone



Bucks County Southern LedgeStone and Dressed Fieldstone Blend





Southwest Blend Pro-Fit® Ledgestone

### Take it Indoors

The mood established on the exterior can easily be carried into the interior with Cultured Stone. This helps create a cohesive design direction while adding an unexpected sense of drama to the interior aspects of a project.



Chardonnay Pro-Fit® Alpine Ledgestone



# GETTING STARTED

Realizing your vision for your home might be easier than you think. Whether you're working with an architect or a designer, hiring an installer, or planning to do it yourself, Cultured Stone manufactured stone veneer is a great way to bring your dreams to life.

Here are some of the things you'll want to consider as you're planning your project:

## Style

Consider the style, size and surroundings of your home. With so many options, there's sure to be a Cultured Stone exture and color that's the perfect complement.

## Texture

Utilizing different textures can create a dramatic effect indoors or out. That's why there are so many Cultured Stone options to choose from, including:

Ledge	Field
Random Ashlar	Rounded
Ashlar	Brick
Rubble	

## Color

Are you looking for neutral or warm? Vibrant or muted? What about a diverse palette? Cultured Stone is available in a stunning variety of colors. You can even blend two or more textures or colorways to create a distinctive result.

## Trim

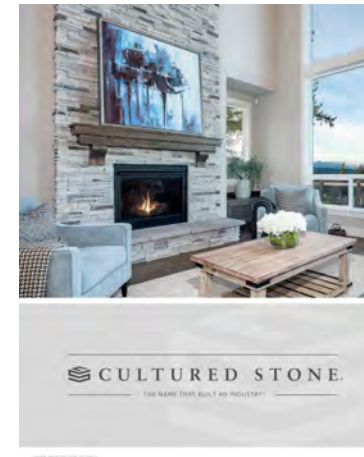
A wide selection of Cultured Stone accessory products are available to put the finishing touch on your project. You can find them in our Product Selection Guide and at [www.culturedstone.com](http://www.culturedstone.com).

## Grout

The color of the mortar you use can have a big impact on the overall look of the project. It can blend with the stone veneer or complement the colorway and make it stand out. Standard type N or S mortar color varies regionally, and color additives for mortar also are available. Check with your local dealer for the standard mortar color in your area and the color choices that are available.

While some Cultured Stone® veneer stone textures are designed to be installed only with or without the standard 1/2" mortar joint, others may be installed using a variety of techniques for greater design flexibility. Among the most popular installation techniques are dry stacked, tight-fitted stone without a mortar joint; standard 1/2" mortar joint finished in a variety of ways (e.g., raked, full to face, overgrouted, or various forms of weeping joints); and wide joint, usually full to face or overgrouted.

### Product Guide



### Installation Guide



## Design Tools

Our Product Guide has swatch photos of standard Cultured Stone profiles offered nationally.

Our CAD Resources allow architects and designers to import our products to CAD programs. Many Cultured Stone dealers have design studios and product displays where you can see and touch our products. Product samples are available from dealers, as well.

For a list of dealers, visit:  
[www.culturedstone.com/find-a-dealer](http://www.culturedstone.com/find-a-dealer)

For access to our CAD Resources, visit:  
[www.culturedstone.com/resources/architect-resources](http://www.culturedstone.com/resources/architect-resources)

## Installation

If you're planning to hire an installer:

Regional Cultured Stone product dealers are a good source of referrals.

To install Cultured Stone products yourself:

Review the installation guides on our website for detailed drawings and industry installation instructions.

For a list of installation guides, visit:  
[www.culturedstone.com/resources/installation-guides](http://www.culturedstone.com/resources/installation-guides)



# THE CULTURED STONE COLLECTION

Cultured Stone comes in a wide variety of shapes, colors, sizes and textures to satisfy the most exacting tastes. Each texture is cast in the mold of a natural stone and meticulously hand-colored to give it a visual authenticity that can't be matched. Whether a project is interior or exterior, commercial or residential, there's a Cultured Stone veneer solution that's just right.

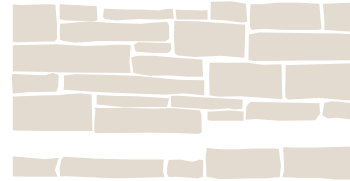
## Stone Veneer Styles

So many different factors can affect the outcome of a design, but none is more fundamental than the shape of the stone veneer. Working with Cultured Stone products means having a broad range of shapes and styles to choose from:

### Ledge

Both rugged and precise, rectangular stone veneers are small in scale and low-relief.

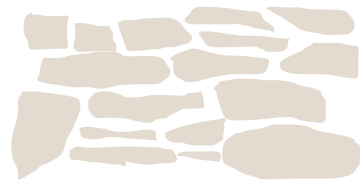
Country Ledge  
Drystack Ledge  
Alpine Pro-Fit®  
Ledge Pro-Fit®  
Ledge



### Rubble

This craggy, informal style is purposely irregular and works well indoors and out.

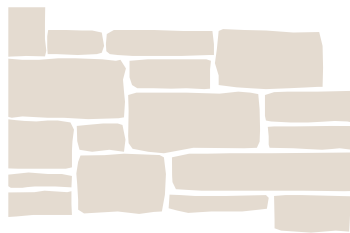
Southern Ledge  
Del Mare Ledge®  
Ancient Villa  
Ledge™



### Random Ashlar

This style is versatile enough to look old fashioned or modern, depending on how it's applied.

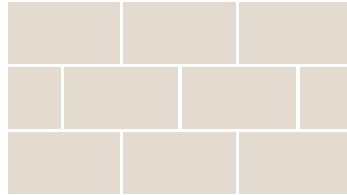
Cobblefield®  
Rockface  
European Castle  
Stone Limestone  
Coral Stone



### Ashlar

Smooth-faced, rectangular blocks are hewn to a consistent size and installed in an organized pattern.

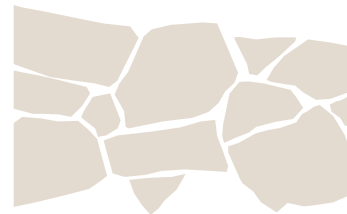
Cast-Fit™



### Field

Organic in shape and color, this style creates a rugged, natural look.

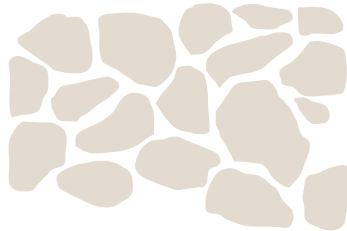
Dressed Fieldstone  
Old Country  
Fieldstone Split Face



### Rounded

Smooth, worn and randomly shaped, these stone veneers lend a sense of comfort and timelessness.

Stream Stone  
River Rock



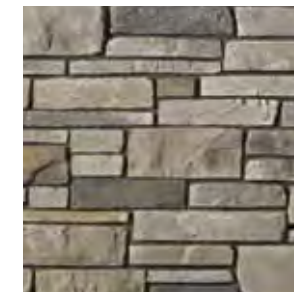
### Brick

One of the oldest building materials, brick imparts a feeling of warmth and tradition.

Used Brick  
Handmade Brick

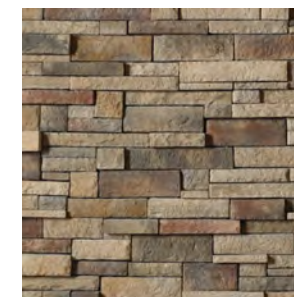


Echo Ridge® Country Ledge



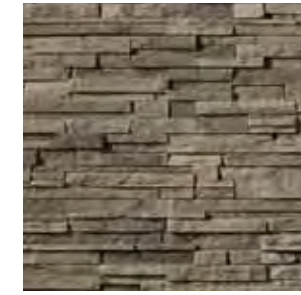
### Country Ledge

The extensive palette of installer-friendly Country Ledge stone veneer differentiates one ledge from another. It also provides a more subtle blend of color. For a bolder, more random look, pair with Dressed Fieldstone stone veneer in matching or complementary colors. 13 standard colors available. Shown: Echo Ridge® Country Ledge



### Drystack Ledge

The texture and variation of Drystack Ledge stone veneer capture both light and shadow. Individual stone veneers come in carefully-selected, pre-shaped incremental sizes to accommodate tight-fitted installation. Its rustic color palette blends well with contemporary roofing and wall finishes. Two standard colors available. Shown: Chardonnay Drystack Ledge



### Pro-Fit® Alpine Ledge

Pro-Fit® Alpine Ledge stone veneer provides a rustic outdoor look that's easy to install. This precise, rugged ledge texture provides color and shadow creation for a variety of design opportunities. Six standard colors available. Shown: Black Mountain® Pro-Fit® Alpine Ledge



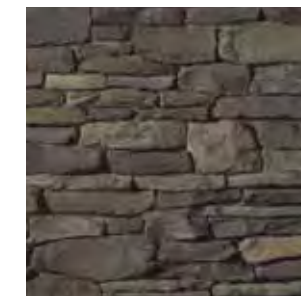
### Pro-Fit® Ledge

Pro-Fit® Ledge stone veneer is a practical way to achieve a custom look. Small-scale, low-relief stone veneers are meticulously bundled together to form modular components of equal heights. The component pieces feature a patented interlocking mortar groove for a secure adhesion without grouted joints. Six standard colors available. Shown: Mojave Pro-Fit® Ledge



### Southern Ledge

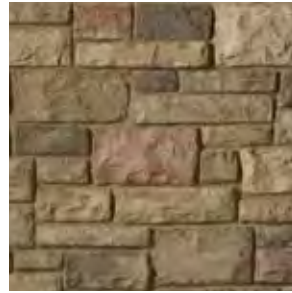
Southern Ledge stone veneer offers a rugged and informal appeal with its rough texture and deliberate irregularity. Tight-fitted or mortared, Southern Ledge can be used to achieve a number of unique treatments. Ten standard colors available. Shown: Aspen Southern Ledge



### Del Mare Ledge®

It's as if the combined forces of earth, wind and sea over thousands of years created Del Mare Ledge® stone veneer. Inspired by stones found along the Mediterranean and Pacific island coasts, the appeal of its intricate textures and rich colors is timeless. Seven standard colors available. Shown: Black Isle™ Del Mare Ledge®





### Cobblefield®

The distinctive look of Cobblefield® stone veneer is designed to emulate the architecture of rural 19th-century America. Its rugged refinement makes it equally at home in residential or commercial settings. Five standard colors available. Shown: Chardonnay Cobblefield®



### European Castle Stone

Beauty that's timeless and installation that's easy. European Castle Stone stone veneer is as elegant as it is practical. Its patented interlocking mortar grooves create a precise, groutless appearance fit for stately exteriors and grand interiors alike. Two standard colors available. Shown: Chardonnay European Castle Stone



### Dressed Fieldstone

The rugged look of Dressed Fieldstone stone veneer complements any natural environment. Its rich texture and range of color enhance a multitude of architectural designs. Four standard colors available. Shown: Wolf Creek® Dressed Fieldstone



### Hewn Stone™

Hewn Stone brings the chic solemnity of castle-work to modern architecture with rough textures and smooth colors. Inspirational patterns and five unique sizes offer ultimate customization in design.



### Rockface

Highly versatile Rockface stone veneer is a perfect fit for two of today's hottest looks: contemporary and Old World. Rockface not only lends itself to varying styles, but also to various applications including homes, signage, landscaping and commercial environments. One standard color available. Shown: Bucks County Rockface



### Limestone

Molded from limestone quarried in the upper Midwest, Limestone stone veneer replicates this popular building material to a T. The rough, hand-split surface in a variety of colors lends itself to any number of possibilities. Five standard colors available. Shown: Bucks County Limestone



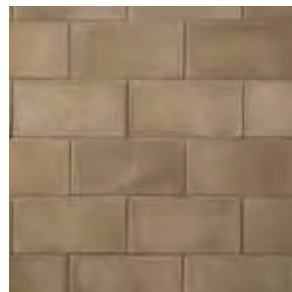
### Old Country Fieldstone

Old Country Fieldstone stone veneer brings country charm to the 21st century with a wide variety of looks. Use a wide, overgrouted joint to deliver a random Tuscan look or a sturdy rural appeal. A tightly-horizontal emphasis provides a more formal look. Five standard colors available. Shown: Romana Old Country Fieldstonedstone



### Cultured Brick® Veneer Used Brick

Used Brick veneer looks like full thickness brick, but is only 1/2" thick and can be installed anywhere. Two standard colors available. Shown: High Desert Used Brick



### Cast-Fit®

New from Cultured Stone®, Cast-Fit™ stone veneer is reminiscent of venerable European architectural materials. This versatile product is available in two sizes and two subtle colors, and may be further customized with complimentary or contrasting complimentary mortar. Shown: French Gray™ Cast-Fit™



### Ancient Villa Ledgestone™

Ancient Villa Ledgestone™ stone veneer speaks to a time when homes and other buildings were crafted from stones close at hand. A design that has remained virtually unchanged throughout the ages, its blend of regular and irregular shapes epitomizes rustic charm. Six standard colors available. Shown: Sevilla™ Ancient Villa Ledgestone™



### Stream Stone

Stream Stone stone veneer has a smooth, rounded texture that convincingly reproduces the look of worn stones found in rippling streams. It provides realistic color blends and can be used as an accent or to adorn an entire wall. Two standard colors available. Shown: Spring Stream Stone



### Cultured Brick® Veneer Handmade Brick

Handmade Brick veneer looks like full thickness brick, but is only 3/4" thick and can be utilized on both exteriors and interiors. Two standard colors available. Shown: Rustic Manor Handmade Brick



### Coral Stone

The delicate fossil patterns and unique surface characteristics of Coral Stone stone veneer complement contemporary architecture and design beautifully. It can be installed as a random ashlar or in a repeating pattern. One standard color available. Shown: Fossil Reef Coral Stone



Span Hewn Stone™



### River Rock

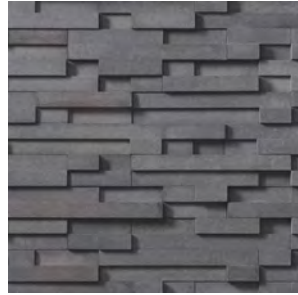
Randomly shaped River Rock stone veneer has the warm and inviting look of stones rounded by years of tumbling in a northern forest riverbed. Comfortable and timeless, River Rock can be used to accentuate a variety of interior and exterior designs. Four standard colors available. Shown: Earth Blend River Rock



### Sculpted Ashlar

Sculpted Ashlar is the modern touch on classic charm. Mixed stone sizes bring natural warmth to interiors and exteriors, while precise lines keep it an appropriate choice for sleeker spaces. Shown: Ferrous Sculpted Ashlar





### Pro-Fit® Modera™ LedgeStone

Pro-Fit Modera LedgeStone is classic contemporary. Create a tailored look with easily installed, meticulously bundled modular components of equal height. Shown: Carbon Pro-Fit® Modera™ LedgeStone



### Pro-Fit® Terrain™ LedgeStone

Pro-Fit Terrain LedgeStone is a modern-inclined, clean design that adds sleek, textural interest to any project. The slim, equal-height pieces are expertly bundled by our masons to ensure ease of use. Shown: Arctic Pro-Fit® Terrain™ LedgeStone



### Accessory Products

Cultured Stone® accessories are available in a wide range of applications and colors. To learn more visit [www.culturedstone.com](http://www.culturedstone.com)  
Shown: Nightfall™ Watertable/Sill

For 50 Years. Hundreds of Combinations. Endless Possibilities.

There are many ways to make a house a home. But none can match Cultured Stone for style, versatility and quality. Since 1962, the trademark CSV (Cultured Stone Veneer) stamp has appeared on each and every piece of stone and brick veneer we craft, guaranteeing that you're getting the original, proven and preferred brand. Our vast selection of colors and textures combine to produce effects that transcend all design styles, indoors and out. Explore the endless possibilities of building with Cultured Stone. For more detailed information, please visit our website or call 1-800-255-1727 to find a dealer near you. [www.culturedstone.com](http://www.culturedstone.com)



Only genuine Cultured Stone brand products have a CSV® indicia embossed on the edge.





# BUILDING FOR THE FUTURE

Cultured Stone strives to meet today's building needs without compromising the world we leave for the future. Sustainability is at the heart of how we do business. This commitment to thinking and building green is evident in our product design, manufacturing processes and people.

With a minimum of 58% pre-consumer waste stream material in all Cultured Stone products, they stay beautiful and are capable of 50+ years of service. Superior quality control measures, quality raw materials, and industry-leading testing provide the confidence to offer a 50-year limited warranty\*. We meet or exceed the most stringent building code testing requirements in the industry, including the ICC AC-51. Once installed, our products don't require painting, coating or sealing.

Our manufacturing facilities protect the health of our employees and the environment. And we encourage our employees and retirees to give back to the communities in which we operate.

*\*See [www.culturedstone.com](http://www.culturedstone.com) for actual warranty details, limitations and exclusions.*



This National Association of Home Builders (NAHB) mark indicates third-party approval that a building product contributes to specified green practices for the National Green Building Certification Standard™. Cultured Stone® is the first masonry veneer manufacturer to receive this approval, which helps builders and designers select products that can earn points toward this green standard.



UL Environment's Environmental Claims Validation (ECV) has been the trusted leader in standards development, testing and compliance for more than a century. Products submitted to the lab are tested by this independent, third-party to validate environmental claims.



ICC-Evaluation Service ESR-1364

Of the more than 100 manufacturers of stone veneer, the Cultured Stone® veneer product is among the 25% that have universal building code approval or AC-51 approval as reported by the ICC Evaluation Service, a third party reporting agency. AC-51 is one of the most stringent sets of criteria in the manufactured stone veneer industry. Cultured Stone® veneer products meet more than a dozen specific requirements.

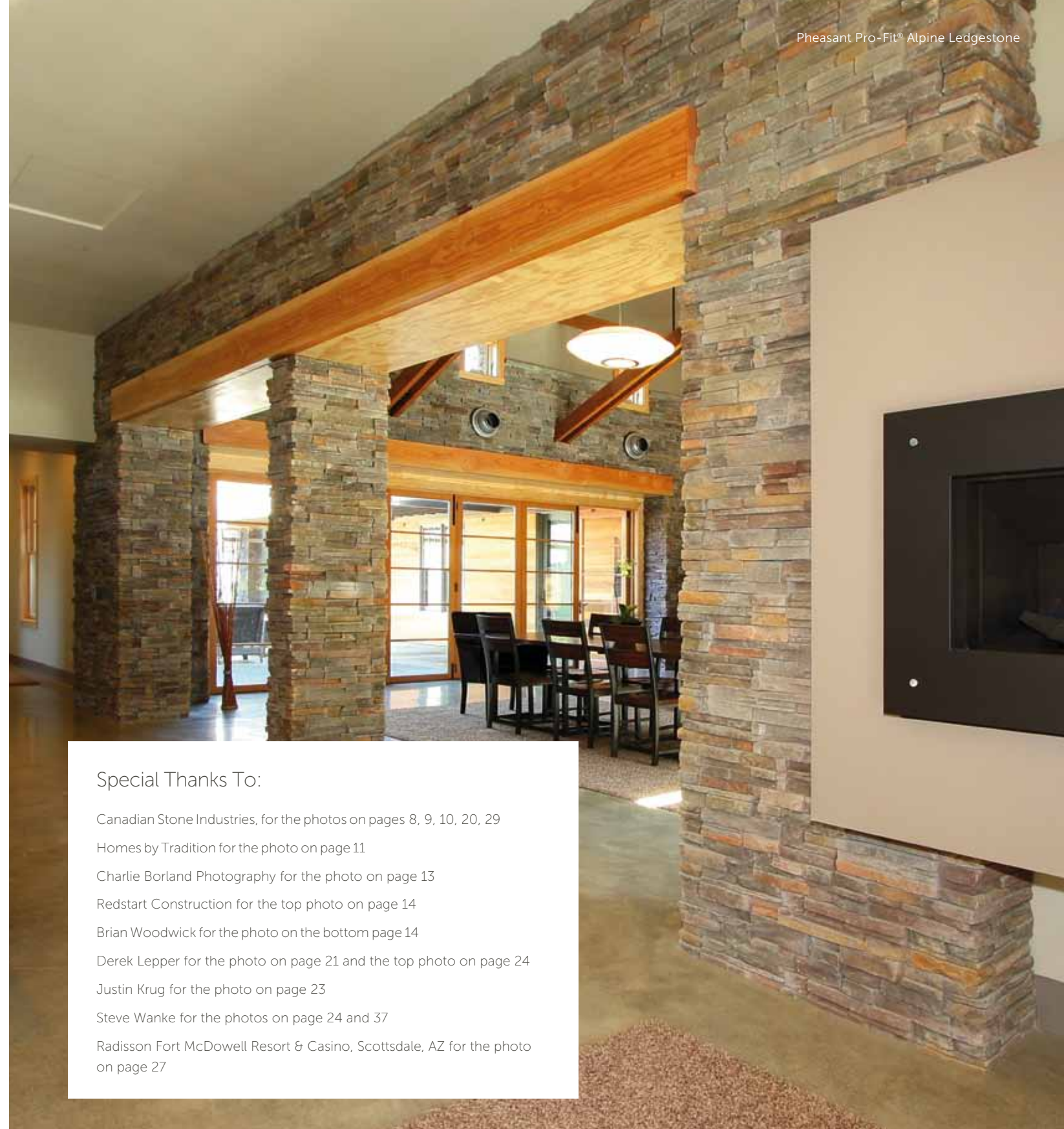


Boral Stone Products LLC is the first manufactured stone veneer maker to qualify for the GREENGUARD Indoor Air Quality Certified® and the even more stringent GREENGUARD Children & Schools™ product emission standards. This third-party validation means that our products are on the cutting edge of green technology and meet the strictest guidelines for indoor air quality.



Underwriters Laboratories

Around the globe, Underwriters Laboratories (UL) is the trusted resource for product safety certification and compliance solutions. UL has been testing products for public safety for more than a century, benefiting customers from manufacturers and consumers to regulatory bodies and code officials.



## Special Thanks To:

- Canadian Stone Industries, for the photos on pages 8, 9, 10, 20, 29
- Homes by Tradition for the photo on page 11
- Charlie Borland Photography for the photo on page 13
- Redstart Construction for the top photo on page 14
- Brian Woodwick for the photo on the bottom page 14
- Derek Lepper for the photo on page 21 and the top photo on page 24
- Justin Krug for the photo on page 23
- Steve Wanke for the photos on page 24 and 37
- Radisson Fort McDowell Resort & Casino, Scottsdale, AZ for the photo on page 27





 CULTURED STONE.

# ORIGINALITY

NEVER GOES OUT OF STYLE.

From cast to model, the entire Cultured Stone veneer production process is very much hands-on—down to the trademark CSV® (Cultured Stone Veneer) stamp that has been hand-applied since 1962, to each and every stone we craft. Only genuine Cultured Stone products have a CSV® indicia embossed on the edge, guaranteeing that you're getting the original, proven and preferred brand. After all, a master's touch is all in the detail.

Explore the endless possibilities of building with Cultured Stone veneer products by visiting our website at [www.culturedstone.com](http://www.culturedstone.com). For more detailed information, please call **1.800.255.1727**.



The product colors you see are as accurate as current photography and printing techniques allow. We suggest you look at product samples before you select colors.

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MADE IN THE USA